

Andrea Broido
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Summary

I am a professional aquatics specialist active in all areas of swimming for over 30 years. My areas of expertise span from teaching all swimming levels and ages (infants through adults), and I run successful swim schools as well as coaching competitive swim teams. I am successful in public relations with parents and team coaches, as well as administration. My strength is running an aquatic program based on sound business practices with consistent training and high expectations of staff.

Organizations

Palm Beach Drowning Coalition
United States Swim School Association
Board 1993
Conference Chairman 1994
Infant Committee 1995 to present
Ethics Committee 2004
American Red Cross Water Safety Committee
American Swim Coaches Association
SafeKids Coalition Palm Beach County 2004- present
National Drowning Prevention Association

Education

B.S. Physical Education
California State University, Fullerton

Experience

1/10 - present

Consulting Services

Offering consulting services for many aspects of running a successful swim school and other children center businesses.

- 1/1/91 - present President/Owner, Quality Swimming, Inc.
Responsible for all programming, administration, and finances of the business with 4 locations at 3 Discovery Preschool locations and at the Lore and Eric F. Ross Jewish Community Center.
- 10/88 - 1/91 Consultant, Orlando Aquatic and Fitness Center
Through Mission Bay Aquatic Training Center, then through personal contact.
- 11/85 - 12/90 Mission Bay Aquatic Training Center Swim School, Boca Raton, Florida. Responsible for administration of all programming and aspects of the business. Organized private and group lesson.
- 3/83 - 11/85 Head Age Group Coach, Saddleback Valley Aquatics
Responsible for organization and administration of age group program for over 100 swimmers
- 3/83 - 12/84 Private Swim Instructor, Saddleback Valley Aquatics
Emphasis placed on infants, preschool, adults, and competitive stroke instruction. Responsible for all scheduling, bookkeeping, and public relations.
- 1977- 1980 Head Swim Coach, Villa Park High School
Head swimming coach for girl's team. Assistant swim coach for boys team.
- 11/76 - 3/83 Head Coach, Orange Aquatic Association
Responsible for organization and administration of programs for over 100 swimmers at two (2) different high schools.
- 11/72 - 11/76 Instructor, Sand Piper Swim School
Responsible for teaching lessons to all ages, infants through adults and involved in training new instructors.