

**Franklin B. Sahlein**  
**Certified Business Intermediary**  
**3<sup>rd</sup> Level Consulting and Business Brokerage**

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Frank Sahlein has been involved with the Children's Activity Center industry since 1967 – as gymnast, martial artist, coach, business owner, consultant and business broker. He is a native of San Mateo, California and graduated from San Jose State University in 1975.

Frank and his wife Shauna pioneered the Children's Learning Opportunity Center concept – a unique blend of Sports Instruction, Child Care/Education, Entertainment and Outreach. The amazing WINGS Center has been a 35,000 square foot industry working lab since 1976.

Frank's reputation as a renowned business management innovator has inspired audiences worldwide, delivering over 1,000 presentations for a variety of children's activity center industries and organizations. 3<sup>rd</sup> Level Consulting is currently a Business Development Partner for USA Gymnastics, the U.S. Swim School Association, several Dance associations, the JamBrands Cheerleading group, and several Australian states and Canadian provinces.

Frank travels internationally to review and consult on best practices for individual clients. A member of both the International Business Broker's Association and the Institute of Business Appraisers, he received his Certified Business Intermediary (CBI) designation in 2003.

Two-time recipient of the National Business Leader Award from USA Gymnastics, Frank is the author of "**Building Your Business Potential**" (using the **BusinessGrades®** system), an industry standard rating system for service-based businesses.

Frank is married with two children and two grandchildren. His hobbies include fitness training, reading and motorcycle touring.

