

# KAREN RAFFERTY

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## BACKGROUND

**Methodist University**, 5400 Ramsey Street, Fayetteville, NC 28311  
Graduated May, 1995

- Bachelor of Science in Elementary Education
- Minor in Child Psychology

Member of Varsity Cheerleading Team

- Competed in UCA nationals, placing top 3 in the Nation, 1992-1994

## EXPERIENCE

**Magic Cheerleading**, Voorhees, NJ 08043

*Owner*, 1997-Present

- Created a program that focuses on the developmental milestones of children ages 3-18
- Teams compete locally and nationally
- Teams have won numerous national titles over the past 10 years
- ACTA Safety Certified

**The Little Gym**, Marlton, NJ 08053

*Director*, 1996-Present

- Instruct children ages 4 months to 12 years old
- Responsible for developmental curriculum
- Created The Little Gym cheerleading curriculum

**The Little Gym International**, Scottsdale, Arizona 85253

*Fast Start Consultant*, 2002-2006

- Create and implement curriculum
- Facilitate training and quality measurement of employees

**United Cheer Expo**, Baltimore, MD

*Coaches' Conference Instructor*, 2009-Present

- Lectured on various topics, including:
  - Understanding Development Milestones
  - Finding Your Niche Market
  - Growing Your Pre-K and Youth Program

**Golden State Spirit Association**, California

*Coaches' Conference Instructor*, 2008-2009

- Taught various topics, including:
  - How to Run a Stress Free Gym
  - Profitability

**Power Consulting**

*Member of Advisory Board*, 2005-2008

- Brainstorm about growth of cheerleading industry
- Implement new marketing and branding techniques

**Cheerleading Judge**

*Judge*, 1995-Present

- Judge local and national cheerleading competitions
- Participated in Spirit Cheer Nationals in Orlando, Florida, 1998-1999
- Judge for Cheer for Charity in Delaware
- Member of Pro-Spirit Judging Association, 2008-Present

**Cape Fear High School**, Fayetteville, NC 28312

*Cheerleading Coach*, 1993-1994

- Coached team to UCA High School Nationals

**Champion Cheerleading**

*Camp Instructor and Choreographer*, 1992-1994

- Worked under the direction of Cathy Buckey, Head Coach of NC State, 1979-1998
- Choreographed routines for teams across the country

## DESIGNATIONS

**SITA, Sports Industry Trade Association**

*Nominee*, All-Star Cheerleading Coach of the Year, 2010

**Coastal Alliance**

*Nominee*, Cheerleading Coach of the Year, 2005

