

2010 Business Brain Trust Conference Lucky 777 Exhibitor Guidelines

As a BBTC Lucky 777 Exhibitor you will enjoy recognition as one of our most invaluable resources. BBTC Exhibitors will be located in the newly remodeled Egyptian Ballroom at the Las Vegas landmark Luxor Hotel and Casino.

This venue has been developed to enhance participation in the exhibit and ensure maximum exposure to all conference attendees. Successful marketing and sales of your products and services are important to us.



• Registration Fees	Due with application. Upon acceptance of your paid application an Exhibitor space will be held for you. In the event that the Exhibitor area is full you will be placed on a wait list.
• Exhibitor Space	One 8' rectangular table with skirt. Wall area behind available for signage.
• Gift for Prize Drawing	Please provide a Gift and/or Gift Certificate for prizes to be drawn during Exhibitor Recognition Hours!
• Set Up	Sun May 2: 12:30pm - 5:30pm
• Breakdown	Tue May 4: 5:00pm
• Exhibit Hours	May 3 & 4: Open continuously based on time schedule of daily events. Visit www.3rdlevelconsulting.com for program schedule.
• Sound Volume	Please be respectful of volume levels from your booth during times when BBTC attendees are meeting in the Egyptian H Ballroom.
• Audio Visual (AV)	Exhibitors are responsible for providing or renting their own AV equipment and extension cords. There will be an additional charge for Luxor AV equipment. Please email or call Trude Shern at tshern@luxor.com or (702) 262-4707 to request pricing and assistance with special AV needs.
• Signage	Exhibitors must provide their own signage. The Luxor Hotel allows professionally made signage only. Please note: The Luxor does not allow signage to be taped or pinned to the walls. Signage may be posted using magnets only. Signage must be posted by the AV department subject to additional charge. Signage may not be placed outside the space assigned to the Exhibitor. The Luxor will charge for any damage done to the walls from signage mounted incorrectly.
• Damage to Property	Exhibitor shall be held liable for any damage to their area, normal wear and tear excluded.
• Security	The exhibitor area will be locked each night of the conference and reopened each morning. No additional security will be provided. Security for all Exhibitors possessions shall be the sole responsibility of the Exhibitor.
• Display Shipping Address • Vendor must be hotel guest • Please note: Hotel receiving closed Sundays	Luxor Hotel & Casino 3900 Las Vegas Blvd South Las Vegas, Nevada 89119 Hold for: Guest Name/Group Name, Arrival Date, Box # of # The Hotel Sales and Catering Department must be notified of any incoming packages and freight at least seven (7) days prior to arrival of the shipment. Go to www.Luxor.com for specific instructions. Please allow 48 hours for processing of shipped materials through the Luxor Business Center.
• Luxor Hotel Reservations	Go to http://www.luxor.com/ to find the best room rates or call (800) 288-1000. .
• Cancellation Policy	REFUNDS: Upon written Exhibitor fees may be honored: Up to March 1, 2010—100% refund. Up to April 1, 2010—50% refund.

Register: WWW.3RDLEVELCONSULTING.COM



Lucky 777 Exhibitor Packages

BBTC Lucky 777 Exhibitors

Located in the

CONFERENCE NERVE CENTER!

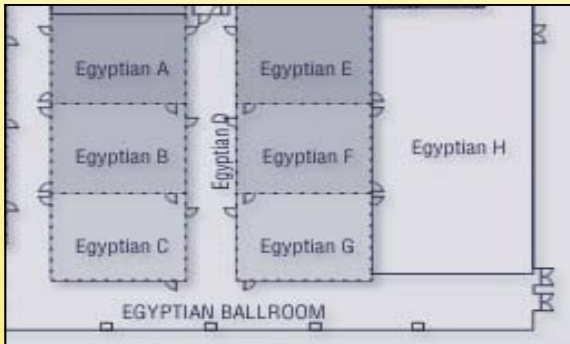
Luxor Egyptian H Ballroom

LUCKY 777 EXHIBITOR PACKAGE FEATURES: \$ 777.00

- ** One 8' Table & Skirt with 2 chairs (May 3&4)
- ** Electrical Outlet
- ** Single Admission to the BBTC: Includes Meals
- ** Admission to the BBTC Lucky 777 Poker Tournament
- ** You Supply Ad Copies to be inserted in BBTC Packets

ADDITIONAL OPTIONS: (Rates per quantity)

- ** Additional Exhibitor from same company max 2 person (includes ** above) \$ 377.00
- ** Additional Table (each) \$ 100.00
- ** Add On May 2 "People Systems / Negotiations Seminar" (per person) \$ 267.00
- ** Expand your visibility! Purchase a Legacy Sponsorship. See rates



Bring Your Products and Services into the Spotlight!

2010 LEGACY SPONSORSHIP

Only 4 Break Sponsorships Left!



Sponsor	Qty	Description	Benefits: BBTC Meeting Room bearing Your Company Name	Cost
Pyramid Legacy Snyder Insurance Services	0	Poker Night Grand Sponsor	Master of Ceremonies at BBTC Poker Night. Tournament Awards Presenter. 2011 Guaranteed Exhibitor Space	Snyder Insurance Services
Platinum Legacy "Process Pink"	0	Credential Sponsor <i>(based on BBTC approved artwork)</i>	Special Recognition during Coffee Breaks 2011 Guaranteed Exhibitor Space	Money Movers Of America
Diamond Legacy 1. Jackrabbit Technologies	4 left	Break Sponsor	Branding on Attendee ID badges 2011 Guaranteed Exhibitor Space	\$ 500.00 1. Jackrabbit Technologies



Register at WWW.3RDLEVELCONSULTING.COM

2010 BBTC Lucky 777 Exhibitor Registration

Name		Title
Company Name:		E-mail
Contact Phone:		Fax:
Address	City	State / Zip

 Please describe your door prize donation as you would like it to appear in the program:

2010 BBTC LUCKY 777 EXHIBITOR	Quantity	Unit Price	Total
Lucky 777 Primary Exhibitor		\$ 777.00	
Additional Exhibitor—Max 2 persons.		\$ 377.00	
Add On People Systems & Negotiations Seminar (Sun May 2)		\$ 267.00	
Additional Table(s) Each		\$ 100.00	
		Total Due	

LUCKY 777 LEGACY SPONSOR	# Available	Rate	
Pyramid Legacy <i>Snyder Insurance Services</i>	1	\$1,000.00	
Platinum Legacy <i>Money Movers of America "Process Pink"</i>	0	—	
Diamond Legacy <i>Break Sponsor 1. Jackrabbit Technologies</i>	5	\$500.00	

Method of Payment: ___ Check ___ Credit Card . Cardholder Phone: _____

Card Number: _____ Expires ____/____

Type of Card _____ 3 digit Verification Code _____ Amount billed \$ _____

Signature of Cardholder _____ Date ____/____/____

Print Name as appears on card: _____

Limited Booths Available. Please Register Early!

Please print out form, complete and submit with registration to Nancy Kludt-Ludwig:

Phone: (408) 921-7372 FAX: 702-548-9646 Email: Nancy.BBTC@gmail.com

3rd Level Consulting ~ 3092 Birdsong ~ Boise, Idaho 83712

Register at WWW.3RDLEVELCONSULTING.COM

