



2010 BBTC Profile

OWNER GENERAL MANAGER

Congratulations!

Registration for
3rd Level Consulting
2010 Business Brain Trust Conference
Has Been Received!

Please take a moment to complete the information below and send it to Nancy by **April 1, 2010**. It is important to have a separate form completed by each attendee. The information we are gathering will help us provide the most comprehensive BBTC experience possible.

We look forward to working with you at the 2010 BBTC Conference.

Please send your Profile to Nancy Kludt-Ludwig by **April 1, 2010:**

** By Email: nancy.bbtc@gmail.com

** By Fax: (702) 548-9646

** Contact phone: (408) 921-7372

Please check all areas where you are interested in attending:

1. **INDUSTRY(s)** Gymnastics Dance Cheer Swim Martial Arts
 Music Child Care Other: Specify _____

2. **DEPARTMENT(s)** Sports Education Camps Office
 Special Events Entertainment

3. **BUSINESS ORGANIZATION AND GROWTH**

ACTIVITY TRENDS AND BIG PICTURE ISSUES: (Project and Plan Ahead)

DATABASE SOFTWARE FOR CLASS MANAGEMENT

FACILITY EFFICIENCY: Maximize facility design, schedule and management).

FINANCIAL ISSUES: (Includes comparative analysis, building credit, & more)

MARKETING:

- 1) Free Marketing Tools
- 2) Effective use of Internet Marketing)
- 3) Print Marketing (How to design, create and print marketing ads, card , flyers, brochures)
- 4) Internal and External Market Analysis (Includes Demographics and marketing plan etc)

PROFIT CENTERS: (coverage of additional income streams inherent in your business)

NEGOTIATING METHODS (for leases, contracts, etc)

RISK and LIABILITY MANAGEMENT (insurance and liability issues)

OTHER: Please specify: _____

Please send your Profile to Nancy Kludt-Ludwig by **April 1, 2010:**

** By Email: nancy.bbtc@gmail.com

** By Fax: (702) 548-9646

** Contact phone: (408) 921-7372